



Organization of Islamic Cooperation



"World Halal Summit"

8th OIC HALAL EXPO & 7th WORLD HALAL SUMMIT

25 - 28 NOVEMBER 2021 / ISTANBUL CONGRESS CENTER/ ISTANBUL, TURKEY

**New Era & New Normals:
Necessity of Halal Production and Consumption**



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The expo is organized under the authorization of TOBB according to the Law 5174.

8th OIC HALAL EXPO

ABOUT EXHIBITION

The Organization of Islamic Cooperation (OIC) Halal Expo, which has been organized under the Auspices of the Presidency of the Republic of Turkey by Discover Events in association with the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for Islamic Countries (SMIIC), supported by the Ministry of Trade, other related ministries, governmental and non-governmental institutions of the Republic of Turkey, is considered to be one of the biggest exhibitions in its field. It will be held at the Istanbul Congress Center on 25-28 November 2021. The Opening Ceremony of 8th OIC Halal Expo and 7th World Halal Summit is expected to be honoured by the participation of His Excellency Mr. Recep Tayyip Erdoğan, President of the Republic of Turkey.

EVENT IDENTIFICATION

Exhibition	: 8 th OIC Halal Expo
Date	: 25-28 November 2021
Simultaneously with	: 7 th World Halal Summit
Location	: Istanbul Congress Center, ISTANBUL/TURKEY
In association with	: The Islamic Centre for Development of Trade (ICDT) The Standards and Metrology Institute for Islamic Countries (SMIIC)
Organized by;	: Discover Events

7th OIC HALAL EXPO STATISTICS



VISITOR PROFILE

- | | | | |
|----------------------------------|--|---|-------------------------------|
| 1 DISTRIBUTORS | 4 PUBLIC INSTITUTIONS AND ORGANIZATIONS | 7 INVESTORS AND HOSTED BUYERS | 10 DIPLOMATIC MISSIONS |
| 2 BUYERS | 5 WHOLESALERS | 8 TOURISM OPERATORS AND AGENCIES | 11 OTHER |
| 3 IMPORT-EXPORT COMPANIES | 6 RETAIL AND CHAIN SUPERMARKETS | 9 HORECA REPRESENTATIVES | |

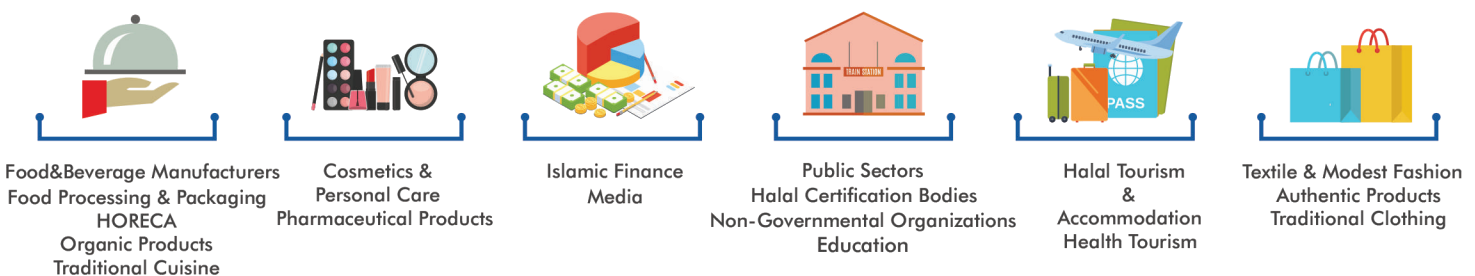
EXHIBITOR COUNTRIES



WHY EXHIBIT?

- » Meet more than 500 key decision-makers from Turkey, Middle East, Central and Western Europe, the Balkan region and Africa with the International Hosted Buyer Program.
- » Obtain an opportunity to increase your trade share in the Halal sector with a volume of 4 trillion dollars
- » Witness the latest sector developments during our conference program with the participation of international academicians, public and private representatives.
- » Seize the opportunity to visit the stands of ministries, city halls and other related public institutions.
- » Meet highly qualified professionals, Halal industry players and investors to expand your dealership network, find new products and increase your portfolio.
- » Benefit from the presence of the most influential international media.

EXHIBITOR PROFILE



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